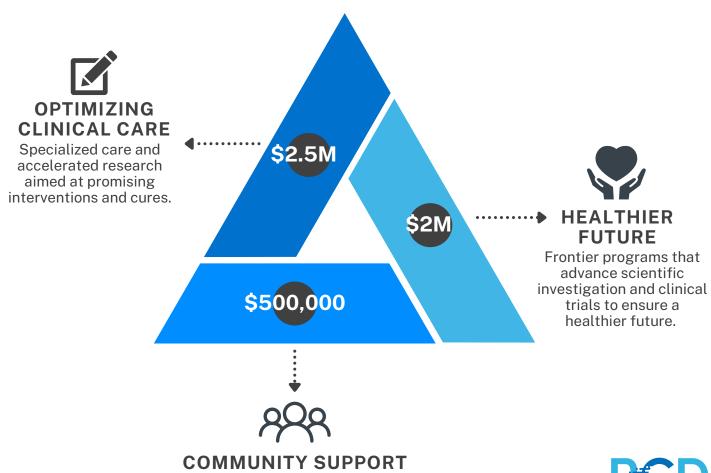


It is a pivotal moment for PCD. A moment the PCD Foundation has spent the last two decades preparing for, and now is our time to ignite change, together.

The potential for life-altering therapies for PCD is a reality and *Ignite the Future: A Campaign to Clear the Way* is a focused plan to prepare for clinical trials of these therapies and deliver a cure for PCD. We need your help to write PCD's newest chapter.

## IGNITE THE FUTURE

A Campaign to Clear the Way is a \$5M, three-year campaign focused on Optimizing Clinical Care, Community Support and a Healthier Future.



Strengthening and supporting our patient population, ensuring each voice is heard and all have the opportunity to thrive.



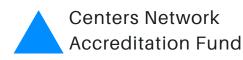
## **Optimizing Clinical Care**

Specialized care and accelerated research aimed at promising interventions and cures.

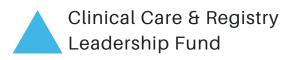


Centers Network
Support Fund

The goal of the PCD Foundation centers network is to ensure patients get the best care possible, based on evidence or expert consensus. With more that 50 centers of excellence across North America, our network offers state-of-the-art diagnostic services and are staffed with multidisciplinary teams, so patients have access to knowledgeable care for all aspects of their disease.



The PCD Foundation oversees a rigorous application and approval process for center membership. PCD Foundation staff and PCD clinical experts visit each site to ensure that standard protocols for diagnosis are in place and the patient experience will be positive. This is recognized by the US News & World Report rankings, which offers points for sites that have been accredited by the PCD Foundation.



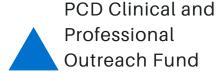
In addition to caring for patients, PCD physician leaders are also dedicated to overseeing the management and growth of our network. In partnership with the PCD Foundation, these leaders play a critical role in advancing the strategic initiatives of our network and registry.



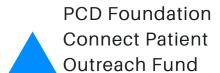
Every patient entered in our registry moves PCD research forward. As we move into interventional trials, the PCD Foundation Registry will be one of our most critical assets to support drug development, patient recruitment, and natural history data. For pharma and industry the importance of this registry will only grow over time. We have ambitious goals to expand our registry, requiring support for patient enrollment in the registry, patient intake, and annual encounters, as well as associated technology needs.

## **Community Support**

Strengthening and supporting our patient population, ensuring each voice is heard and all have the opportunity to thrive.



Prioritizing outreach to health systems and community health organizations by positioning PCD leaders at Grand Rounds and conferences raises the profile of PCD and provides education to the larger medical community about PCD symptoms, treatment options and research opportunities. This expanded awareness allows for earlier diagnosis, intervention, participation in research and better outcomes.



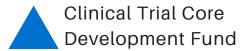
Expanding enrollment in the PCD Foundation Registry is critical as we embark on critical trials for potentially life-changing therapies. Through strategic patient outreach initiatives, including a newly developed contact database and improved genetic testing, we can help patients confirm their PCD diagnosis and ensure gene information is available for entry into the registry.



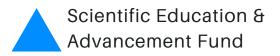
True healing requires more than exceptional medical care. As part of our comprehensive care model, we are working with our centers network to make educational and support materials available to patient families.

## **Healthier Future**

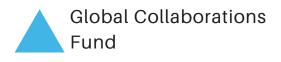
Frontier programs that advance scientific investigation and clinical trials to ensure a healthier future.



There are no approved therapies without clinical trials. For rare disorders like PCD, affected patients are geographically dispersed. This means that no single center follows a large number of patients; therefore, multiple centers are needed to recruit the required number of patients needed for a clinical trial. To facilitate and expedite multi-center clinical trials for PCD, the PCD Foundation is developing infrastructural support to allow for one-stop access to our experts and clinical centers. This core will offer guidance, support, and expertise for development of both investigator-initiated and industry-sponsored clinical trials with the goal of accelerating the evaluation, execution, and completion of proposed clinical studies.



There is a need for more physicians who possess the training and experience to address the unique needs of people with PCD. Through an annual educational conference and funding to support early stage PCD investigators, the PCD Foundation is committed to helping develop the clinical expertise and research skills to drive advances in the field.



Rare genetic disorders like PCD require a global approach to research. Understanding the genetic components across racial and ancestral groups is critical to fully understanding the disorder and developing appropriate interventions. Clinical trials of therapeutics are often global in nature and the PCD Foundation collaborates closely with European colleagues and researchers. Additionally, we are expanding outreach to include PCD Foundation Clinical and Research Centers in Mexico and the Caribbean to reach remote and underserved patients in North, Central and South America.